

# Election Survey Results

In August and September, *The Carrborean* ran an “opt-in” survey about election issues for people who live in, work in, or visit Carrboro. The survey was in English and Spanish and accessed through links on the website ([thecarrborean.com](http://thecarrborean.com)) and postcards hanging around town. Although not generalizable to the electorate as a whole, these findings indicate the concerns of 66 civically-minded respondents. Thank you for participating!

## Respondents

- 90%** live in 27510 or 27516 zip codes
- 73%** live in Carrboro while 26% visit Carrboro
- 85%** are over age 46
- 12%** own a business in Carrboro

The chart to the right shows the percentage of survey respondents who agree with the candidates’ stated issues of importance. Below are other issues of importance for survey respondents, with no observed differences between residents and non-residents (items in bold had multiple responses):

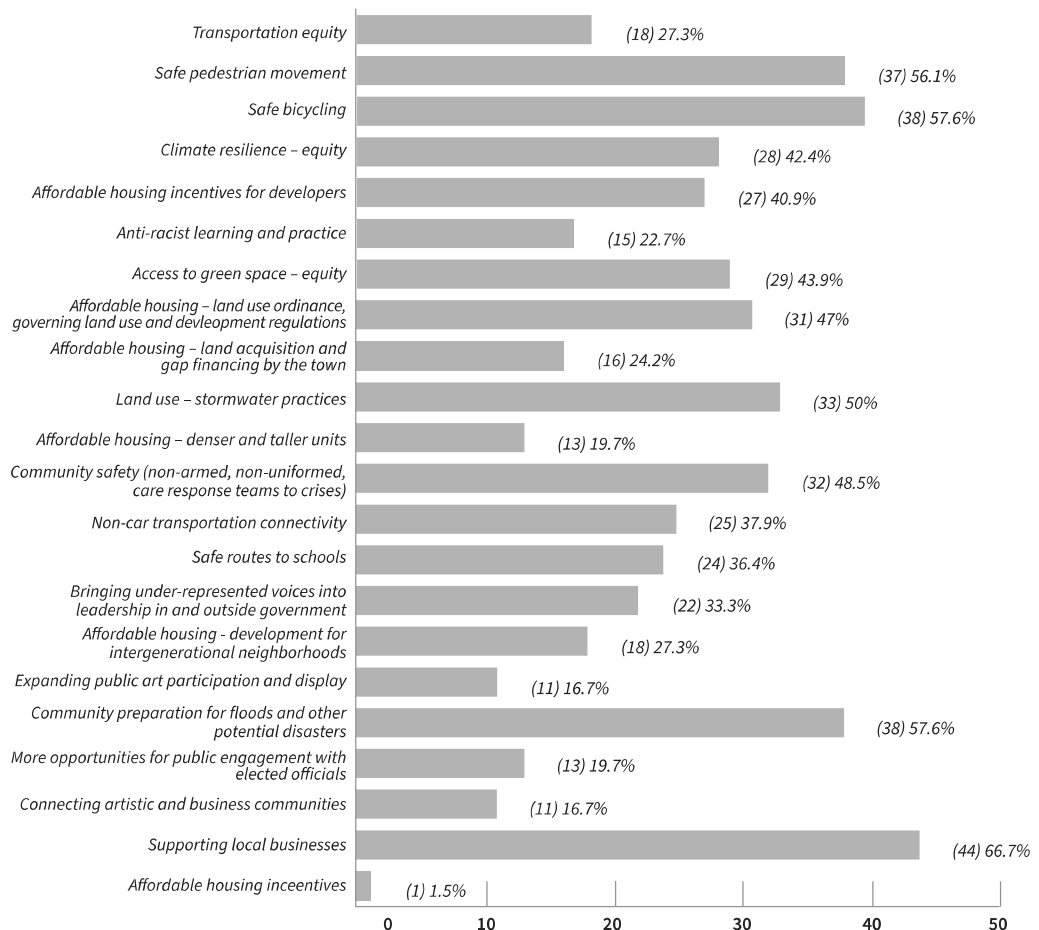
## Livability

- **Proactive steps to address climate change, both prevention and mitigation; sustainability, preservation, protection and conservation**
- **Maintaining green space**; maps of walking trails
- Reducing and ending homelessness
- Preserving historic neighborhoods, buildings/homes, and other architecture and infrastructure that holds our community’s story
- Figuring out how to keep University Lake from flooding again

## Town Government

- **Not allowing overdevelopment to change the character of the town**
- **Local taxes; not pricing residents out of their homes; slowdown on property tax increases; reduce the tax burden on homeowners; balancing the budget priorities in terms of revenue and not overreliance on property tax**
- **Bring in revenue; expand the tax base by bringing in more business and light/small industry**; economic development; retail and affordable restaurants
- Unified Development Ordinance should reflect public input, and address water quality and effects of development on fresh water; representation on OWASA Board

Issues important to different candidates in Carrboro with the percentage of survey respondents who agree



- Equitable participation in public life
- Relocation of Public Works facility
- Improving the speed of permitting process for construction
- Support for our public schools and teachers
- Public health
- Listening to voters’ concerns and acting on them
- Foreign aid funding

*“I’ve lived in Carrboro almost 30 years and appreciate its focus on inclusion, the arts, quality education, and the availability of parks, green space and recreational activities. I don’t want to see it expand in the way Chapel Hill has—with a gazillion high-rise apartments.”*

## Connectivity and Transportation

*“A better bus system is critical to many of the town’s goals but is often overlooked in favor of focusing only on bike riding, something that just isn’t feasible for a lot of people. If you work in a neighboring town/city, have small kids, have a disability, etc. then biking isn’t going to happen. But a reliable, convenient bus*

*service could work for everyone.”*

- **Keep parking free; more public parking**; address predatory towing around Weaver Street and elsewhere
- Sidewalk on S. Greensboro St.
- Making the bus system available nights and weekends; bringing back the full F Route
- Addressing increased traffic

*“Acknowledging, even while enhancing non-car transport, that cars are still a preferred way of getting around and infrastructure does not keep pace with traffic -- or with growth in general.”*

## Environment and Wildlife

- **The deer problem**
- Animal advocacy
- Protecting land and wildlife and especially Bolin Creek from being for humans only
- Banning plastic bags from businesses
- Rewilding public spaces; planting natives, removing invasives